



# BC blueberries

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### A Few Facts and Figures

*(Posted March 2021)*

- BC is the largest grower of highbush blueberries in Canada and ranks as one of the top 10 producers in the world.
- 11,000 hectares (26,000 acres) of highbush blueberries are currently being farmed in BC
- Blueberries are Canada's largest and most valuable fruit crop for exporting (fresh, frozen, freeze dried and processed).
- 70% of all the blueberries grown in BC are exported.
- The USA, Japan, and New Zealand are the top markets for Canada's blueberry exports.
- BC blueberry farmers harvested approximately 160 million pounds during the 2020 Season.
- According to the international market research firm Mintel, 17,548 products containing blueberries were launched worldwide between 2016 and 2017. Products range from yogurts to fruit drinks, cereals to energy bars and from bakery products to baby food.
- With more than 80 years of blueberry growing experience, the BC Blueberry Council represents more than 600 highbush growers. The BC Blueberry Council has a strong commitment to on-farm food safety and works diligently with blueberry growers. It also collaborates with packers and processors to ensure that B.C. blueberries meet the highest standards for food safety and quality.
- For more information visit [www.bcblueberry.com](http://www.bcblueberry.com)

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