



BC blueberries

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A Few Facts and Figures Fall 2019

- B.C. is the largest grower of highbush blueberries in Canada and ranks as one of the top 10 producers in the world.
- There are more than 30,000 hectares (nearly 75,000 acres) of highbush blueberries being farmed in B.C. To put it in perspective, that is the equivalent of 75 Stanley Parks. (Stanley Park is 1,000 acres).
- Blueberries are Canada's largest and most valuable fruit crop for exporting (fresh, frozen, freeze dried and processed).
- Seventy per cent of all the blueberries grown in B.C. are exported.
- The USA and Japan are the top markets for Canada's blueberry exports.
- B.C. blueberry farmers harvested approximately 190 million pounds (86 tonnes) during the 2019 Season.
- According to the international market research firm Mintel, 17,548 products containing blueberries were launched worldwide between 2016 and 2017. Products range from yogurts to fruit drinks, cereals to energy bars and from bakery products to baby food.
- With over 80 years of blueberry growing experience, the B.C. Blueberry Council represents over 600 highbush growers. The B.C. Blueberry Council has a strong commitment to on-farm food safety and works diligently with blueberry growers. It also collaborates with packers and processors to ensure that B.C. blueberries meet the highest standards for food safety and quality.
- For more information visit www.bcblueberry.com

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