



BC blueberries

Powered by nature.

A Few Facts and Figures

- BC is the largest grower of highbush blueberries in Canada and the 3rd largest in the world (next to the US and Chile).
- There are more than 12,000 hectares (30,000) acres of highbush blueberries being farmed in BC. To put it in perspective: that is the equivalent of 30 Stanley Parks. (Stanley Park is 1,000 acres).
- Blueberries are Canada's largest and most valuable fruit crop for exporting (fresh, frozen, freeze dried and processed).
- Seventy per cent of all the blueberries grown in BC are exported.
- The USA and Japan are the top markets for Canada's blueberry exports.
- BC blueberry farmers harvest approximately 150 million pounds (68,000 tonnes) per year.
- According to the international market research firm Mintel, 17,548 blueberry-containing products were launched worldwide between 2016 and 2017. Products range from yogurts to fruit drinks, cereals and energy bars, bakery products to baby food.

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